**Online Parties and Social Media Made Simple for Direct Sales Success**

***SURVEY – Have you got your 60 day free trial yet? Go to*** [**www.PartyPlan123.com/SocialMedia**](http://www.PartyPlan123.com/SocialMedia)

First Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Last Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Phone: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Email: (**write clearly**) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

1. Do you want to do online parties & Why?
2. Have you done online parties? How did they go?
3. What do you wish someone would show you about online parties?
4. How would you describe yourself when it comes to using social media for party plan and doing online parties? BEGINNER / INTERMEDIATE / ADVANCED
5. What is NOT working for you when using social media for direct sales?
6. What IS working for you when using social media for direct sales?
7. Have you tried Facebook Live-Streaming? Why or why not?
8. What do you need to know about Facebook Livestreaming?
9. Which social media channels do you use for your party plan business:
   1. Facebook
   2. Pinterest
   3. Instagram
   4. Twitter
   5. Youtube
   6. Other
10. What do you want to do?
    1. In-Home parties only
    2. Online parties and direct sales business only
    3. Both
11. Have you ever tried paid advertising online for your party plan business?
    1. What do you think about that?